



2017 Booth Information

- Dates & Hours of Operation:** Friday, September 15, 5 PM – 8 PM
Saturday, September 16, 10 AM – 7 PM
Sunday, September 17, 11 AM – 4 PM
- Set-up:** Friday, September 15, 12 PM - 4:30 PM
Saturday, September 16, 8 AM (electricity will be available at 9 AM)
Sunday, September 17, 10 AM (electricity will be available at 10 AM)
- Take-down:** Sunday, 4 PM, promptly
- Site & Dimensions:** Enclosed large tent in McFarland Ice Arena parking lot
Booth spaces are approximately 9' wide x 10' deep
- Fees:**
- | Exhibit Booth: | Non-Commercial Food Booth: | Commercial Food Booth: |
|--|---|--|
| Early registration - \$100 | Early registration - \$65 | Early registration - \$150 |
| Final registration - \$130 | Final registration - \$90
(volunteer requirement) | Final registration - \$175 |
- Options:
Electricity is available at an additional fee of **\$50**. (limited availability)
Sets of 1 Table (6' x 30") and 2 chairs are available at an additional fee of **\$20**/each set.
- Discounts:** Festival Corporate Sponsors and non-profits who provide festival volunteers, are eligible for discounted fees.
- Deadlines:** Early registration must be postmarked by **August 18, 2017**.
Final registration must be postmarked by **August 25, 2017**.
- Regulations:** All vendors must provide their **Wisconsin Seller's Permit/Tax Exempt/Social Security number** on the registration form. [per Wisconsin statute S.73.03 (38)]
- Booth space may be shared. Please indicate this on the registration form.
- Due to Fire Code regulations, smoking, cooking, burning candles, sparklers, incense, etc are prohibited in the tent.
- Please note: Festival booths are primarily for publicity, sales opportunities are limited.

Registration forms are available at www.mcfarlandfamilyfestival.org/booths.htm

PO Box 110 ★ McFarland, WI 53558
info@mcfarlandfamilyfestival.org ★ 608-843-1740