



## 2018 Booth Information

- Dates & Hours of Operation:** Friday, September 14, 5 PM – 8 PM  
Saturday, September 15, 10 AM – 7 PM  
Sunday, September 16, 11 AM – 4 PM
- Set-up:** Friday, September 14, 12 PM - 4:30 PM  
Saturday, September 15, 8 AM (electricity will be available at 9 AM)  
Sunday, September 16, 10 AM (electricity will be available at 10 AM)
- Take-down:** Sunday, 4 PM, promptly
- Site & Dimensions:** Enclosed large tent in McFarland Ice Arena parking lot  
Booth spaces are approximately 9' wide x 10' deep
- Fees:**
- | Exhibit Booth:                           | Non-Commercial Food Booth:                                                | Commercial Food Booth:                   |
|------------------------------------------|---------------------------------------------------------------------------|------------------------------------------|
| <b>Early</b> registration - <b>\$100</b> | <b>Early</b> registration - <b>\$65</b>                                   | <b>Early</b> registration - <b>\$150</b> |
| <b>Final</b> registration - <b>\$130</b> | <b>Final</b> registration - <b>\$90</b><br><b>(volunteer requirement)</b> | <b>Final</b> registration - <b>\$175</b> |
- Options:  
Electricity is available at an additional fee of **\$50**. (limited availability)  
Sets of 1 Table (6' x 30") and 2 chairs are available at an additional fee of **\$20**/each set.
- Discounts:** Festival Corporate Sponsors and non-profits who provide festival volunteers, are eligible for discounted fees.
- Deadlines:** Early registration must be postmarked by **August 31, 2018**.  
Final registration must be postmarked by **September 7, 2018**.
- Regulations:** All vendors must provide their **Wisconsin Seller's Permit/Tax Exempt/Social Security number** on the registration form. [per Wisconsin statute S.73.03 (38)]
- Booth space may be shared. Please indicate this on the registration form.
- Due to Fire Code regulations, smoking, cooking, burning candles, sparklers, incense, etc are prohibited in the tent.
- Please note: Festival booths are primarily for publicity, sales opportunities are limited.

Registration forms are available at [www.mcfarlandfamilyfestival.org/booths.htm](http://www.mcfarlandfamilyfestival.org/booths.htm)

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