

2017 Festival Sponsorships

When you become a Big Top Sponsor

- you are the **sole sponsor of the entertainment stage**
- your logo is **prominently** featured on select festival promotional materials and on a pennant in the tent
- your logo is **prominently** featured in an advertisement in the *McFarland Thistle*
- your logo is **prominently** featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

BIG TOP SPONSOR: Contribution level \$2,500



When you become a Ringmaster Sponsor

- you are the **sole sponsor of Friday middle school night, Saturday high school night or the car show tent**
- your logo is **prominently** featured on select festival promotional materials and on a pennant in the tent
- your logo is **prominently** featured in an advertisement in the *McFarland Thistle*
- your logo is **prominently** featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

BIG TOP SPONSOR: Contribution level \$1,250



When you become a Parade Sponsor

- your **logo** is featured on select festival promotional materials and on a pennant in the big top tent
- your **logo** is featured in an advertisement in the *McFarland Thistle*
- your **logo** is featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are invited to provide a **business banner to be carried in the parade**
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

PARADE SPONSORS: Contribution level \$500



When you become a Red Banner Sponsor

- your **logo** is featured on select festival promotional materials and on a pennant in the big top tent
- your **logo** is featured in an advertisement in the *McFarland Thistle*
- your **logo** is featured on the festival's website
- you may hang a promotional banner at the big top tent
- you are eligible for a **\$50 discount** on a festival booth
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

RED BANNER SPONSORS: Contribution level \$350



When you become a Star Sponsor

- your business name is featured on select festival promotional materials and on a pennant in the tent
- your business name is featured in an advertisement in the *McFarland Thistle*
- your business name is featured on the festival's website
- you may hang a promotional banner at the big top tent
- you are eligible for a **\$25 discount** on a festival booth
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

STAR SPONSORS: Contribution level \$150

To become a sponsor, please complete the application on the back of this form



2017 Sponsorship Application

- BIG TOP SPONSOR (\$2,500 contribution)
- RINGMASTER SPONSOR (\$1,250 contribution)
- PARADE SPONSOR (\$500 contribution)
- RED BANNER SPONSOR (\$350 contribution)
- STAR SPONSOR (\$150 contribution)

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Business name: _____

Contact person: _____

E-mail address: _____

Business mailing address: _____

Business phone number: _____

Your prompt payment enables us to plan for this year's festival and to prepare promotional materials.

Signature of contact person

Please make checks payable to: McFarland Family Festival

**Mail this form to: McFarland Family Festival
PO Box 110
McFarland, WI 53558**

Forms due by August 15, 2017 to ensure listing in all promotional opportunities.
Businesses returning forms after August 15, 2017 are not guaranteed listing in all promotional materials.

For Office Use Only: Check # _____ Date Paid _____
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