

# 2019 Festival Sponsorships

## When you become a Big Top Sponsor

- you are the **sole sponsor of the entertainment stage**
- your logo is **prominently** featured on select festival promotional materials and on a pennant in the tent
- your logo is **prominently** featured in an advertisement in the *McFarland Thistle*
- your logo is **prominently** featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

**BIG TOP SPONSOR:** Contribution level \$2,500



## When you become a Ringmaster Sponsor

- you are the **sole sponsor of Friday high school night or the car show tent**
- your logo is **prominently** featured on select festival promotional materials and on a pennant in the tent
- your logo is **prominently** featured in an advertisement in the *McFarland Thistle*
- your logo is **prominently** featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

**BIG TOP SPONSOR:** Contribution level \$1,250



## When you become a Parade Sponsor

- your **logo** is featured on select festival promotional materials and on a pennant in the big top tent
- your **logo** is featured in an advertisement in the *McFarland Thistle*
- your **logo** is featured on the festival's website
- you are eligible for a **free booth** in the big top tent
- you are invited to provide a **business banner to be carried in the parade**
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

**PARADE SPONSORS:** Contribution level \$500



## When you become a Red Banner Sponsor

- your **logo** is featured on select festival promotional materials and on a pennant in the big top tent
- your **logo** is featured in an advertisement in the *McFarland Thistle*
- your **logo** is featured on the festival's website
- you may hang a promotional banner at the big top tent
- you are eligible for a **\$50 discount** on a festival booth
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

**RED BANNER SPONSORS:** Contribution level \$350



## When you become a Star Sponsor

- your business name is featured on select festival promotional materials and on a pennant in the tent
- your business name is featured in an advertisement in the *McFarland Thistle*
- your business name is featured on the festival's website
- you may hang a promotional banner at the big top tent
- you are eligible for a **\$25 discount** on a festival booth
- you are eligible for a **free entry** in the Festival/Homecoming Parade (\$75 value)

**STAR SPONSORS:** Contribution level \$150

**To become a sponsor, please complete the application on the back of this form**



## 2019 Sponsorship Application

- BIG TOP SPONSOR (\$2,500 contribution)
- RINGMASTER SPONSOR (\$1,250 contribution)
- PARADE SPONSOR (\$500 contribution)
- RED BANNER SPONSOR (\$350 contribution)
- STAR SPONSOR (\$150 contribution)

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**Business name:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Business mailing address:** \_\_\_\_\_

\_\_\_\_\_

**Business phone number:** \_\_\_\_\_

Your prompt payment enables us to plan for this year's festival and to prepare promotional materials.

\_\_\_\_\_  
Signature of contact person

**Please make checks payable to: McFarland Family Festival**

**Mail this form to: McFarland Family Festival  
PO Box 110  
McFarland, WI 53558**

**Forms due by September 16, 2019 to ensure listing in all promotional opportunities.**

Businesses returning forms after September 16, 2019 are not guaranteed listing in all promotional materials.

For Office Use Only:

Check # \_\_\_\_\_

Date Paid \_\_\_\_\_